



RISHI TEA TIMELINE



1997: Rishi Tea founded by Joshua Kaiser

2000: Best New Tea Award received at SCAA Tea Competition

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2001: Rishi Tea becomes a featured tea supplier to renowned San Francisco based Restaurant, Gary Danko, recipient of the esteemed James Beard Foundation "Best Chef - California" Award

2002: Best Hot Tea Award for Organic Golden Needle at SCAA Tea Competition, making Rishi Tea the first company to win this prestigious award three times

2002: Receives USDA's NOP Organic Certification

2002: Introduces Bai Mu Dan - the first Organic Certified White Tea imported to the U.S.

2002: Introduces the first Organic Certified Pu-erh tea to the U.S.

2003: Jingmai Mangjing Antique Tea Garden Fair Trade Project established by Rishi Tea in Yunnan, China.

2003: Prestigious Authentic Food Artisan (AFA) designation awarded for Jasmine Pearl, Pu-erh Tuo Cha and Silver Needle from Whole Foods Market - the world's largest natural and organic supermarket

2004: Frontera Grill, winner of the 2007 James Beard "Outstanding Restaurant" award, and Topolobampo choose Rishi Tea as their exclusive tea supplier

2005: Organic Fair Trade Iced Tea product line launches

2006: Winner of two First Place awards for Organic Iced Tea at the World Tea Championship (Organic Pure for "Unflavored Black Tea" and Organic Citron Green for "Green Tea")

- 2006:** Xuan En Yulu Fair Trade Project established by Rishi Tea in Hubei, China
- 2006:** Oolong, Sencha and Genmai 100% Natural Tealeaf Powders launches
- 2006:** Rishi Tea's Chai Concentrate featured on The Food Network's *Unwrapped*
- 2007:** Mannong Manmai Fair Trade Tea Project established by Rishi Tea in Yunnan, China
- 2007:** Introduces the first premium Organic Japanese Green Tea from the Kagoshima Organic Project to the U.S.
- 2008:** Winner of 7 First Place Award for Best Tea at the World Tea Championship, more than any other competitor and the first company to win with organic tea
- 2008:** Organic Iced Tea packaging transitions to Forest Stewardship Council (FSC) Certified paper manufactured with 100% renewable wind energy and 80% post-consumer waste that is elemental chlorine free, acid free, 100% recyclable and printed with soy ink
- 2008:** Organic Cinnamon Plum (seasonal blend) launches in partnership with Clean Water Fund - over \$4,200 is donated to Clean Water Fund
- 2009:** Winner of 11 First Place Awards for Best Tea at the World Tea Championship, more than twice that of any other competitor
- 2009:** Natural Tealeaf Powder packaging transitions to Forest Stewardship Council (FSC) Certified paper manufactured with 100% renewable wind energy and 80% post-consumer waste that is elemental chlorine free, acid free, 100% recyclable and printed with soy ink
- 2009:** Taste of Origin program launches with 3 new Organic and Fair Trade Gift Sets featuring tea from Mannong Manmai in Yunnan, China
- 2009:** Organic and Fair Trade Certified™ Chai Concentrate launches in tetra pak in partnership with the Jane Goodall Institute
- 2009:** Organic Cinnamon Plum raises \$6,000 for Clean Water Fund
- 2010:** Taste of Origin gift sets receive American Package Design Award
- 2010:** Winner of seven First Place Awards at the North American Tea Championship
- 2010:** Masala Chai Concentrate receives NASFT sofi™ Award
- 2010:** Chai Retail Line launches with five organic & Fair Trade blends
- 2010:** Herbal Retail Line launches with ten organic & Fair Trade blends
- 2010:** Green Tea Retail Line expands with two organic Japanese teas